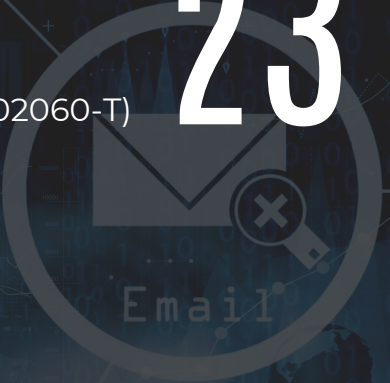




Social Network

20  
23

Skribble Me Malaysia Sdn Bhd  
Company Registration No.: 201601031119 (1202060-T)



# SUSTAINABILITY REPORT



DIGIT  
MARKET



Website

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# ABOUT COMPANY

At Skribble, our expertise in marketing sets us apart as we are committed to providing services of unparalleled quality with absolute transparency. Our dedication to excellence is unwavering, ensuring that every client receives the highest standard of service. We believe that clear and honest communication is the cornerstone of successful partnerships, which is why transparency is at the heart of everything we do. Our focus is in the following areas:

- **Consulting:** we pride ourselves on being a dynamic team of experts specializing in consulting, research, and insights. As your trusted advisors, we ensure that you are not merely participating but leading in your industry. Our deep comprehension of our clients' offerings, combined with a sharp business acumen, allows us to develop bespoke solutions that chart their path to success.
- **Social Media & Content:** our dedicated team stands as our clients' strategic ally in crafting and amplifying their brand's narrative within the ever-evolving market landscape. Our extensive expertise enables us to provide a comprehensive approach to enhance the brand's visibility and impact of our clients. Together, we will forge a strategy that ensures their brand's prominence and influence in a competitive environment.
- **Digital Marketing & Performance:** more than a service provider, we partner with our clients in digital strategy, committed to elevating their brand to unparalleled online prominence. Through our passion for excellence and a full spectrum of services, we ensure that their brand's digital presence will be distinctive and influential. Collaborate with us to pursue a path of digital mastery and exceptional achievement.
- **Creative Design & Production:** dedicated to unleashing creativity without limits, transforming our clients' vision into engaging digital experiences, our diverse talents and commitment to innovation enable us to bring unique concepts to fruition. As creative collaborators, we are devoted to guiding our clients through a journey of visual innovation and boundless creativity.
- **Custom Tech Solutions & Development:** at the forefront of innovation, our technology experts are the architects of bespoke solutions that push the boundaries of what's possible. Our lab is dedicated to integrating cutting-edge technology with strategic vision, ensuring that our custom solutions are not only innovative but also aligned with your business objectives.

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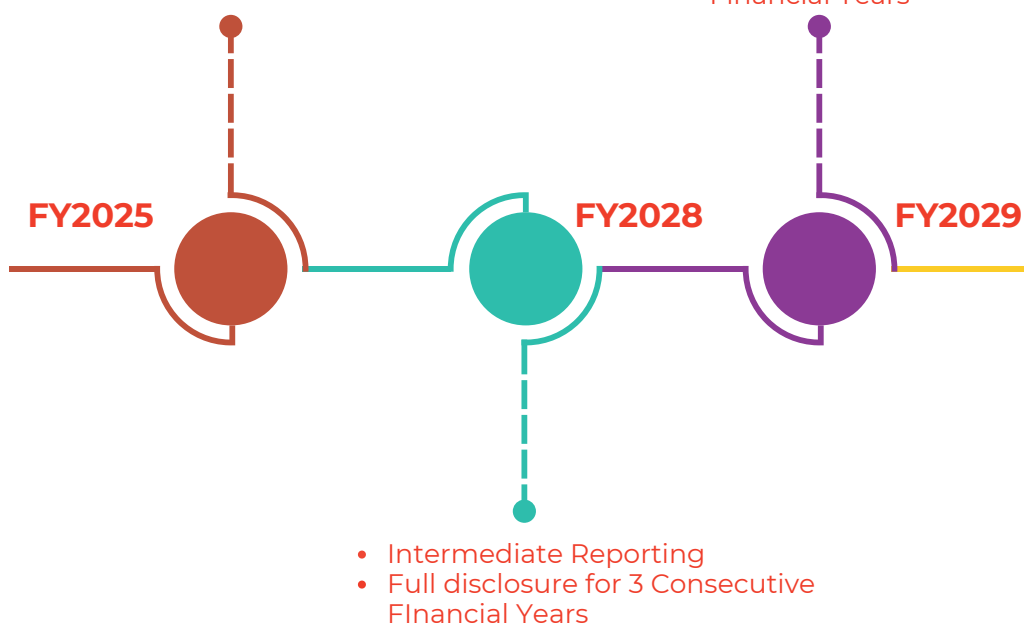
# SUSTAINABILITY STATEMENT

Skribble Me Malaysia Sdn Bhd (“Skribble” or “the company”) is honoured to present our inaugural Annual Sustainability Statement for FY 31 Dec 2023. We recognize that sustainability is a journey, not a destination, and our approach is holistic, aiming to create long-term value for all stakeholders. This report marks the beginning of our structured and strategic path towards integrating sustainability into the core of our business operations. For our disclosures for FY2023, we are guided by basic reporting prescribed by Simplified ESG Disclosure Guidelines for SMEs in Supply Chain issued by the Securities Commission.

## Scope

This report covers Skribble's operations in Malaysia for the fiscal year 2023, during which all business activities were confined to the Malaysian market. It does not encompass the broader value chain of the Group, including third-party contractors, suppliers, and vendors. Nonetheless, Skribble is dedicated to progressively broadening the scope of our disclosures in accordance with our upcoming strategic roadmap as summarised below:

- Basic Reporting for 3 Consecutive Financial Years
- Include SASB\* Standards for Advertising & Marketing and Professional & Commercial Services
- Include United Nations’ Sustainable Development Goals (“SDG” or “UN SDG”) framework
- Advanced Reporting
- Full Disclosure for 3 Consecutive Financial Years



\* Sustainability Accounting Standard Board



# SUSTAINABILITY GOVERNANCE & FRAMEWORK





At Skribble, being a small to medium-sized enterprise (SME), the decision-making process is a collaborative flow that begins with the insights and inputs of the employees, ascends through the executive leadership, and culminates with the board of directors for final approval. This hierarchical yet inclusive approach ensures that all levels of the organization contribute to the strategic decisions, reflecting the company's commitment to employee engagement and top-tier governance.

This report presents the foundational pillars and topics of disclosure for the current reporting period, noting that data for FY2023 are reported to the extent available.



# STAKEHOLDERS' ENGAGEMENT

Skribble recognizes the importance of ongoing communication and the exchange of information with key stakeholders, ensuring it is conducted in a timely, efficient, and transparent way. We remain committed to actively involving our stakeholders, which allows us to make informed business decisions and align their expectations. Moving forward, we have pinpointed the following groups as our stakeholders and have outlined a dedicated engagement strategy for each.

Stakeholder	Engagement	Frequency	Focus /Objectives
 <p><b>Investors &amp; Shareholders</b></p>	Annual & Extraordinary General Meetings Corporate Website	Annually & when necessary Timely updates	Business strategies and future plan
 <p><b>Employees</b></p>	Orientation & Employee Handbook Townhalls Performance Reviews Internal and Departmental Meetings	Upon joining the Group Annually Quarterly Periodic	Career progression, employee development needs
 <p><b>Customers</b></p>	Corporate Website Business meetings Customer Satisfaction Surveys	Periodic Periodic After engagement	On affordability and accessibility of network
 <p><b>Suppliers &amp; Vendors</b></p>	Vendor Onboarding process Performance evaluation Contract renewal process Quality Assurance Audit	During onboarding Annually Periodic / Annually Annually	Sound payment practices and vendor performance

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# SEDG DISCLOSURE TABLE

## SEDG DISCLOSURE TABLE

This data report represents our company’s disclosures as guided by the Simplified ESG Disclosure Guide (SEDG). It contains information that is true to the best of our knowledge at the time of publication.

### GENERAL INFORMATION

Name of Organisation	Skribble Me Malaysia Sdn Bhd 201601031119 (1202060-T)
Date of Disclosure	31 December 2023
Disclosure Period	1 year
Location of Headquarters	2.15 Second Floor, The Place, Jalan PJU 8/5g, Damansara Perdana, 47820 Petaling Jaya, Selangor
Entities Included	Skribble Me Malaysia Sdn Bhd
Locations Included	Malaysia

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# ENVIRONMENTAL PILLARS

TOPIC SEDG-E1 :

## EMISSIONS

TOPIC SEDG-E2 :

## ENERGY

TOPIC SEDG-E3 :

## WATER

TOPIC SEDG-E4 :

## WASTE

TOPIC SEDG-E5 :

## MATERIALS

### OVERVIEW

- **Emissions**

The company does not possess any vehicles, resulting in zero direct emissions (Scope 1). Indirect emissions (Scope 2) are attributed to the electricity consumption at the company's leased office premises.

- **Energy**

The reported energy consumption was from the company's leased office premise.

- **Water**

Purchased water represented consumption at the company's office

- **Waste**

Given the company's focus on digitalization, it generated minimal waste, and consequently, no data was recorded for waste production in the fiscal year 2023.

- **Materials**

Given the company's focus on digitalization, its operations consume minimal materials.

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# ENVIRONMENTAL DISCLOSURES

EMISSIONS	Total Scope 1 GHG emissions		0	tCO2e
EMISSIONS	Total Scope 2 GHG emissions		12.84	tCO2e
ENERGY	Energy consumption	Renewable fuel sources	-	watthours
		Non-renewable fuel sources	-	watthours
		Electricity	16,936,000	watthours
		Heating (if applicable)	-	watthours
		Cooling (if applicable)	-	watthours
		Steam (if applicable)	-	watthours
WATER	Total water withdrawn	Purchased water	84,000	litres
		Surface water (if applicable)	-	litres
		Groundwater (if applicable)	-	litres
		Seawater (if applicable)	-	litres
		Produced water (if applicable)	-	litres
WASTE	Total Waste	Generated	-	metric tonnes
		Diverted from disposal	-	metric tonnes
		Directed to disposal	-	metric tonnes
MATERIALS	List of materials for primary products and services		-	





# SOCIAL PILLARS

TOPIC SEDG-S1 :  
**HUMAN RIGHTS AND  
LABOUR PRACTICES**

TOPIC SEDG-S2 :  
**EMPLOYEE  
MANAGEMENT**

TOPIC SEDG-S3 :  
**DIVERSITY, EQUITY  
AND INCLUSION**

TOPIC SEDG-S4 :  
**OCCUPATIONAL  
HEALTH AND SAFETY**

TOPIC SEDG-S5 :  
**COMMUNITY  
ENGAGEMENT**

## OVERVIEW

- **Human Rights and Labour Practices**

No adverse incidents were reported during the reporting period

- **Employee Management**

The company will conduct training need analysis of its employees in FY2024 and thereafter plan for the employee development.

- **Diversity, Equity and Inclusion**

Skribble currently employs a diverse team of 34 individuals, spanning various age groups and genders. The company acknowledges the importance of gender diversity, particularly at the management level, and is committed to enhancing this in the future.

- **Occupational Health and Safety**

No adverse incidents were reported during the reporting period

- **Community Engagement**

In 2023, the company funded social media management for two NGOs: the Free Food Society and the Selangor & Federal Territory Association for The Mentally Handicapped. Through social media, these organizations raised awareness about their causes and facilitated fundraising efforts."

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## SOCIAL DISCLOSURES

HUMAN RIGHTS AND LABOUR PRACTICES	Number of child labour incidents, if any		0	(number)
	Nature of child labour incidents, if any		0	(description)
EMPLOYEE MANAGEMENT	Average hours of training per employee		0	hours
DIVERSITY, EQUITY AND INCLUSION	Percentage of employees by gender			
	Management	Male	100	percent
		Female	0	percent
	Executive	Male	33	percent
		Female	67	percent
	Non-executive/ Technical Staff	Male	64	percent
		Female	36	percent
	General Workers	Male	100	percent
		Female	0	percent
	Percentage of employees by age			
Management	Under 30	100	percent	
	Between 30-50	0	percent	
	Above 50	0	percent	

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## SOCIAL DISCLOSURES

DIVERSITY, EQUITY AND INCLUSION	Executive	Under 30	33	percent
		Between 30-50	67	percent
		Above 50	0	percent
	Non-executive/Technical Staff	Under 30	46	percent
		Between 30-50	54	percent
		Above 50	0	percent
	General Workers	Under 30	0	percent
		Between 30-50	0	percent
		Above 50	100	percent
OCCUPATIONAL HEALTH AND SAFETY	Number of fatalities		0	(number)
	Number of injuries		0	(number)
COMMUNITY ENGAGEMENT	Total amount of community investment and donations		195,000	MYR
	Total number of the individuals benefitting from the investment in communities as at the end of the reporting period		5,000	Number
	Total number of employees participated in community impact programmes		4	Number
	Total hours spent on community impact programmes		2,496	Hours

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# GOVERNANCE PILLARS

TOPIC SEDG-G1 :  
**GOVERNANCE  
STRUCTURE**

TOPIC SEDG-G2 :  
**POLICY  
COMMITMENTS**

TOPIC SEDG-G3 :  
**RISK MANAGEMENT  
AND REPORTING**

TOPIC SEDG-G4 :  
**ANTI-CORRUPTION**

TOPIC SEDG-G5 :  
**CUSTOMER PRIVACY**

## OVERVIEW

- **Governance Structure**  
The company had three directors, with only one holding an executive role at Skribble
- **Policy Commitments**  
The company has an Employee Handbook accessible to all employees. Additionally, the company plans to develop other policies that will be integrated into its forthcoming sustainability initiatives
- **Risk Management and Reporting**  
This area has been identified for enhancement and will be incorporated into the company's sustainability efforts. Skribble's primary risks involve maintaining integrity in advertising, marketing, and professional conduct.
- **Anti-Corruption**  
No adverse incidents were reported during the reporting period.
- **Customer Privacy**  
No adverse incidents were reported during the reporting period.

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## GOVERNANCE DISCLOSURES

GOVERNANCE STRUCTURE	Number of directors	3	(number)
POLICY COMMITMENTS	List of company policies	Employee Handbook	(list)
RISK MANAGEMENT AND REPORTING	Year of last submitted audited financial report	2023	(year)
ANTI- CORRUPTION	Number of confirmed incidents of corruption, if any	0	(number)
	Nature of confirmed incidents of corruption, if any	0	(description)
CUSTOMER PRIVACY	Number of customer data privacy complaints, if any	0	(number)
	Nature of customer data privacy complaints, if any	0	(description)

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# Acknowledgements

We thank you for your continued support in our efforts to contribute to the SDGs.

## Contact

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